

Cassandra L. Willock

Cassiewillock.com

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EXPERIENCE

General Motors *May-August 2025*

Digital Sculpting Intern

- Translated sketches into detailed 3D models, honing technical design and modeling skills.
- Quickly adapted and gained proficiency in new 3D modeling and rendering software.
- Collaborated effectively with team members, strengthening communication and teamwork abilities.
- Gained practical insight into real-world design processes, including seeking feedback and articulating design decisions.

Liminal Group *October-May 2025*

3D Artist

- Provided beautiful and dynamic renders to client for campaign use.
- Collaborated effectively with client through requests and feedback, ensuring the delivery of high-quality renders while meeting specifications.

Freelance Product Designer

- Translated design brief into sketches, developing research on feasible mechanics.
- Explored form, mechanics, and systems through multiple concepts in sketching and 3D models, and communicated with client to align goals

EDUCATION

Western Michigan University, Kalamazoo, MI

Pursuing Bachelors in Industrial Design (May 2026)

Current GPA: 3.9

RECOGNITIONS

Dean's List recipient, *Western Michigan University*

Fall 2022-2025

AFFILIATIONS

Industrial Designers Society of America

2024-2025

REFERENCES

Michael Seely: Founder at Liminal Group

Professor at WMU

michael@seelydesignworks.com

Michael Kahwaji: Senior industrial designer

Professor at WMU

michael.kahwaji@wmich.edu